

SETON CATHOLIC SENTINEL ALUMA IN THE NEWS! LITERALLY!



Adrianna Amato, Seton Catholic Class of 2008, began working at KOMU, NBC TV station, in Columbia, MO. during her first week as a freshman majoring in broadcast journalism at the University of Missouri - Columbia (Mizzou) in Fall 2008. Over the past year she has worked in various positions before beginning her work as Production Assistant this semester, seeing her first story published on the KOMU website on September 1st) and she continues to have stories posted and aired on the 6:00 news broadcast.

(<http://www.komu.com/satellite/SatelliteRender/KOMU.com/ba8a4513-c0a8-2f11-0063-9bd94c70b769/77e7e922-80ce-0971-0097-3a53ee76f4ff>)

She also works on the KOMU Friday Night Fever crew travelling throughout Missouri to cover high school football games. On September 16th, Amato will have her first on-air experience when she begins doing “cut-ins” for the Today Show, which is covering local news updates when the national show cuts to local news.

In addition to her responsibilities at KOMU, Amato works as an intern in the Mizzou Athletic Department for the Media relations office during sports information. Last summer Amato returned to Arizona and worked as an intern at Fox Sports Arizona in the marketing and public relations department and doing promotions for Diamondbacks post-game shows. Amato also serves as the Chapter Correspondent for her sorority, Pi Beta Phi at Mizzou where she is on the Dean’s List.

Amato says, “Working with Friday Night Fever reminds me of all the Seton Catholic football games and the great times we had when featured on the show in Phoenix, especially when we would load up the white mini-bus and drive to downtown Phoenix late on Friday nights. Definitely all of those experiences and the numerous competitions when we performed and won our state championships (Amato was on four of the six Seton Catholic Spiritline AIA State Championship teams) have helped to give me the confidence to do everything I am doing now. I discovered my love for journalism during my freshman year at Seton and working on the Sentinel newspaper as a staffer and editor along with the experience with SCTV all helped develop my skills.

This is one Sentinel that will definitely continue to have her name in the news!